



Library Guide

Business - General

http://www.keystone.edu/Miller_Library

This overview will help you access General Business information on the Web and in the Miller Library. This guide will lead you to some core Reference materials, books, and internet resources available through the Library's holdings, services and databases. As always, carefully evaluate all sources before you choose to integrate them into your papers, assignments and presentations.

Reference Titles

- The core business Web: a guide to key information resources* (2003)—REF 025.06 C797 2003
- Handbook of Principles of Organizational Behavior* (2000)—REF 306.3 S811w
- Business: The Ultimate Resource* (2002)—REF 658 B979
- Encyclopedia of Management* (2000)—REF 658.003 E56
- Managing Diversity* (1998)—REF 658.3 G218m
- Certification Guide* (1998)—REF 658.3 W423c
- International Directory of Company Histories – 77 vols.* (1988-2006)—REF 338.7 C737
- Company Profiles for Students – 3 vols.* (2002) REF 338.7 C737
- Entrepreneur's guide: starting and growing a business in Pennsylvania* (2006)—REF 658.1 E61 2006
- RMA annual statement studies; industry default probabilities and cash flow measures, 2005-2006.* (2005)—REF 657.3 R595a 2005

Library of Congress Subject Headings

These subject headings may be used when searching for books and other materials related to Human Resources. They are most useful for searching online catalogs, but they can also be used in searching indexes and abstracts as well as the Internet.

Business	Management	Other Related Terms:
Advertising	Customer Relations	Commerce
Small Business	Executives	Profit
Business and Politics	Project Management	Public Relations
Business Communication	Organizational Behavior	Debt

Some Call Numbers Related to Business

Sometimes, it is difficult to find relevant information through the online catalog. You may prefer to browse the shelves that contain materials related to your topic. The Miller Library uses the Dewey Decimal Classification System, so these are the areas in the collection you might like to browse.

174.4	Business Ethics	658.407	Executives
364.168	Business Crime	380	Marketing
338.7	Business Economics	303.34	Leadership
658	Management	330	Economics

Selected Business Websites

- o [Infomine's Scholarly Business & Economics Portal](http://infomine.ucr.edu/cgi-bin/search?category=busecon) <http://infomine.ucr.edu/cgi-bin/search?category=busecon>
- o [BestBizWeb](http://www.bestbizweb.com/) – <http://www.bestbizweb.com/> - The Information Advisor's free monthly review of business research sites.
- o [Best of the Best Business Websites](http://www.ala.org/ala/rusa/rusaourassoc/rusasections/brass/brassprotools/bestofthebestbus/bestbestbusiness.cfm) - <http://www.ala.org/ala/rusa/rusaourassoc/rusasections/brass/brassprotools/bestofthebestbus/bestbestbusiness.cfm>
- o [American Management Association](http://www.amanet.org/index.htm) - <http://www.amanet.org/index.htm>
- o [Business Ethics Websites](http://www.ala.org/ala/acrl/acrlpubs/crlnews/backissues2006/june06/businessethics.htm) (from the ACRL) <http://www.ala.org/ala/acrl/acrlpubs/crlnews/backissues2006/june06/businessethics.htm>

Indexes & Abstracts (Databases)

Research about Business issues is found in the literature of finance, marketing, labor, management, communication, psychology, human services and law. To find related information, look in the databases listed below under specific Management topics, events or issues or subjects like Affirmative Action, Performance Evaluation, Marketing, or specific legal cases or associations & agencies (such as OSHA). All of the databases listed below can be accessed through the Library's home page. (The Wall Street Journal can be accessed via Proquest's PA Research I Online)

For peer-reviewed materials:

Expanded Academic ASAP  [On Campus](#) [Off Campus](#)

General interest and scholarly resources across a variety of disciplines.

Revised 08/22/08 S:\Reference Desk\Guides\Subject Guides\Business--Subject Guide.doc

Proquest's PA Research I [On Campus](#) [Off Campus](#)

Abstract and full-text database of general interest and scholarly resources. (The Wall Street Journal can be accessed via Proquest's PA Research I).

PsychArticles [On Campus](#) [Off Campus](#)

Offers full-text, peer-reviewed scholarly and scientific articles in psychology, but has some business related coverage in the Journal of Occupational Health and Psychology, Public Policy and Law.

Professional Development Collection [On Campus](#) [Off Campus via the public library](#) [Need a card?](#)


While primarily a database for information on education, psychology, children's health and development & pedagogical theory and practice, it also contains information on consumer behavior, marketing, accounting and internet commerce.

ArticleFirst [On Campus](#) [Off Campus](#)



ArticleFirst describes items listed on the table of contents page of individual issues of more than 13,000 journals.

Note: This database may require the use of INTERlibrary Loan to secure articles.

For company, SEC and accounting information:

- **LexisNexis Academic**  [On Campus](#) [Off Campus](#)
News, current events, business, medicine and law with access to news transcripts.

For in-depth examinations of corporations, personalities and issues, search for books in the Miller Library catalog, search for e-books in the Net Library or browse worldwide via WorldCat.

- **The Miller Library Catalog** <http://library.keystone.edu/TLCScripts/interpac.dll?SearchForm&Directions=1&Config=ysm>
- **NetLibrary**  [On Campus](#) [Special Instructions for off campus access.](#)
Access to digital versions of printed material such as books or journals, databases or any digital content. Available 24/7.
- **WorldCat**  [On Campus](#) [Off Campus](#)
WorldCat contains more than 43 million items owned by libraries around the world. Materials covered in the catalog include: books, internet resources, films, journals, magazines, manuscripts, maps, musical scores, newspapers, slides, sound recordings, and videotapes. WorldCat does not include individual article titles or stories in journals, magazines, newspapers, or book chapters.

Other databases like [Business Source Premier](#) are also available to anyone with a PA public library card through your local public library website.

Relevant Journals—in the Miller Library

If you are searching for a particular journal, you may want to use the [Locate E-Journals](#) on the Miller Library's [main webpage](#) to determine which database offers full-text access to your chosen title, or you may elect to check the title lists of each database. The following are important journals which deal with **Business**. The list provided here is not comprehensive:

Athletic Business

PAPER: JAN. 2004 TO CURRENT

Barron's

PAPER: CURRENT 6 MONTHS

Full-Text in	Proquest 1942-1987
--------------	--------------------

Business & Society Review

PAPER: 1997 TO CURRENT

Business Communication Quarterly

PAPER: MAR. 2004 TO CURRENT

Full-Text in	Expanded Academic 1995-
--------------	-------------------------

Business Week

PAPER: JAN 1975 TO CURRENT

Full-Text in	LexisNexis 1975-
--------------	------------------

Business

Full-Text in	from 05/02/1999 to present in LexisNexis Academic
--------------	---

Business & Money

Full-Text in	from 01/01/2006 to present in LexisNexis Academic
--------------	---

Business America

Full-Text in	from 01/10/1983 to 09/01/1998 in Expanded Academic ASAP
Full-Text in	from 01/18/1988 to 09/01/1998 in ProQuest Research Library

E-business advisor

Full-Text in	from 04/01/1998 to 09/01/2002 in Expanded Academic ASAP
--------------	---

e.Business

Full-Text in	from 02/29/2000 to 02/05/2002 in LexisNexis Academic
--------------	--

eCommerce Business

Full-Text in	from 12/18/2000 to 12/18/2000 in LexisNexis Academic
--------------	--

Growing business

Full-Text in	from 09/01/2001 to 08/04/2003 in LexisNexis Academic
--------------	--

Harvard business review

Full-Text in	from 01/01/1997 to 05/01/2000 in Expanded Academic ASAP
--------------	---

International business Asia

Full-Text in	from 02/02/1998 to 05/29/1998 in Expanded Academic ASAP
--------------	---

International journal of the economics of business

Full-Text in	from 02/01/1997 to 02/01/2000 in Expanded Academic ASAP
Full-Text in	from 11/01/1997 to 11/01/2000 in ProQuest Research Library

International small business journal

Full-Text in	from 10/01/1993 to 10/01/2005 in Expanded Academic ASAP
--------------	---

Internet business news

Full-Text in	from 09/01/1994 to present in LexisNexis Academic
Full-Text in	from 12/21/2007 to present in ProQuest Research Library

Investor relations business

Full-Text in	from 04/01/1996 to 12/22/2003 in LexisNexis Academic
--------------	--

Investor's business daily

Full-Text in	from 01/01/1998 to present in LexisNexis Academic
--------------	---

Ivey business journal online

Full-Text in	from 01/01/2003 to present in Expanded Academic ASAP
--------------	--

Ivey business quarterly

Full-Text in	from 09/22/1997 to 12/22/1998 in Expanded Academic ASAP
--------------	---

Journal of academy of business and economics

Full-Text in	from 01/01/2003 to 03/30/2005 in Expanded Academic ASAP
--------------	---

Journal of business administration and policy analysis

Full-Text in	from 01/01/1996 to 01/01/2002 in Expanded Academic ASAP
--------------	---

Journal of business & economic statistics

Full-Text in	from 01/01/2000 to 01/01/2005 in Expanded Academic ASAP
--------------	---

Journal of business & industrial marketing

Full-Text in	from 10/01/1987 to 1 year ago in ProQuest Research Library
Full-Text in	from 01/01/1995 to 09/22/1997 in Expanded Academic ASAP

Report on Business Company Profiles

Full-Text in	in LexisNexis Academic
--------------	--

Research Journal of Business Management

Full-Text in	from 2007 to present in Freely Accessible Business Journals
--------------	---

Review of business

Full-Text in	from 03/22/1989 to present in Expanded Academic ASAP
--------------	--

Small business economics

Full-Text in	from 02/01/1997 to 10/01/2006 in Expanded Academic ASAP
--------------	---

Survey of current business

Full-Text in	from 10/01/1987 to present in ProQuest Research Library
Full-Text in	from 01/01/1992 to present in Expanded Academic ASAP

Telco business report

Full-Text in	from 09/11/2000 to 02/24/2003 in LexisNexis Academic
--------------	--